



MARIN COUNTY CIVIC CENTER

WAYFINDING MASTER PLAN

DRAFT Final Report
August 30, 2011

SQUARE PEG DESIGN
Oakland, California
www.sqpeg.com
510.596.8810



TABLE OF CONTENTS

1. Executive Summary..... 3

 A. Historic Wayfinding Site Signs 3

 B. Existing Signs & Typography 3

2. Analysis & Conclusions 4

 A. Historic Wayfinding Site Signs 4

 B. Existing Signs & Typography 5

3. Typography Study..... 6

 A. Letter Case & Stroke Width 6

 B. Negative Space & Height Ratios..... 7

 C. Conclusions & Recommendations 8

4. Wayfinding Analysis..... 9

 A. Site Circulation..... 9

 B. Vehicular & Pedestrian Recomendations 10

5. Preliminary Sign Location Plan & Message Schedule 11

 A. Recommeded Sign Location Plan 11

 1. North Plan 11

 2. South Plan..... 12

 B. Recommeded Message Schedule 13 - 25

 1. Preliminary Messages 13 - 25

6. Design Concepts 26

 A. Main Campus Identification Sign (Type AA1) 26

 B. Entry Identification Sign (Type AA2)..... 27

 1 Administration 27

 2 Hall of Justice 28

 C. Wayfinding Signs..... 29

 1 Vehicular Directionals (Type AD2, AD3 & AD4)..... 29

 2 Pedestrian Directional & Map (Type AD5) 30

 D. Campus Map..... 31

 E. Parking Area Signs 32

 F. Primary Building Directory (Type BB1)..... 33

 G. Secondary Building Directory (Type BB2)..... 34



Section 1: Executive Summary

A. Project Description

To develop a Wayfinding Master Plan for the Marin County Civic Center Historic Landmark site and buildings, including directing vehicles to the Marin Center.

B. Purpose of the Wayfinding Master Plan

The Wayfinding Master Plan has been developed to provide a guideline for the design of Wayfinding & Identity Signage for the Marin County Civic Center.

The Wayfinding Master Plan addresses signage to direct visitors to parking nearest the destinations of the Hall of Justice, Administration wing, and Marin Center. The Wayfinding Master Plan shall guide visitors to differentiated entries of the Hall of Justice and Administration wings. The Master Plan shall further address directories and maps in the Civic Center building lobbies.

C. Objectives of the Wayfinding Master Plan

To develop a preliminary Sign Location Plan and Recommended Message Schedule to implement the Site Analysis Wayfinding Strategy recommendations for the Wayfinding Signage design.

To develop a signage massing study incorporating the longest of preliminary messages in recommended typefaces to convey potential sign sizes and evaluate legibility issues.

To illustrate a strategy for using the historic wayfinding signs that maintains the historic preservation principals of sensitive rehabilitation.

C. Objectives, continued

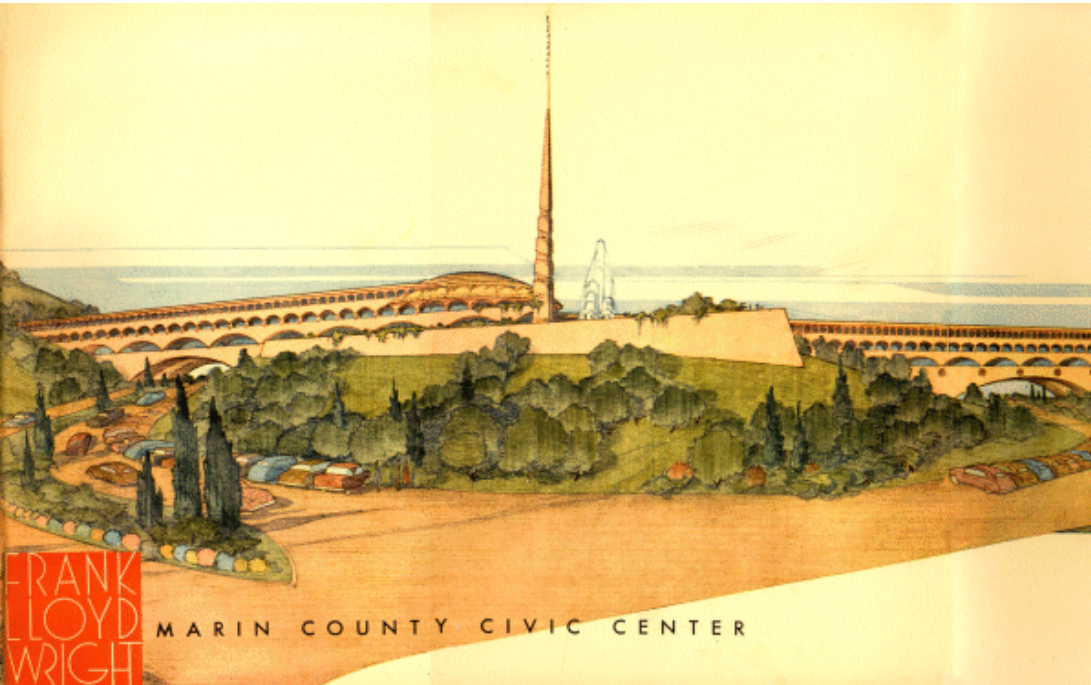
To develop design concept materials as a guide to the future design program. The concept materials shall illustrate design parameters and establish design intent; explore recommended typefaces, potential colors, materials, finishes and explore multiple languages in the following representative signs:

- a. Campus Entry Identity Signage.
- b. Building Entry Identity Signage
- c. Vehicular Directional Signage
- d. Campus Map, to be shared with Print & Web applications
- e. Pedestrian Directional Signage and Campus Map
- f. Parking Signage, including carpools, EV, SMART rail, transit and bicycles
- g. Building Directory/Map

To develop a preliminary fabrication budget based on the programming.

To recommend potential project phasing.

Wright’s Concept Rendering



Section 2: Analysis & Conclusions

A. Historic Wayfinding Site Signs

ANALYSIS

Few of the existing signage locations occur at decision points *and* have good sight lines. Restoring the Historical Signs to their original form while also creating a new signage system will preserve the historic character and supplement the site wide wayfinding program.

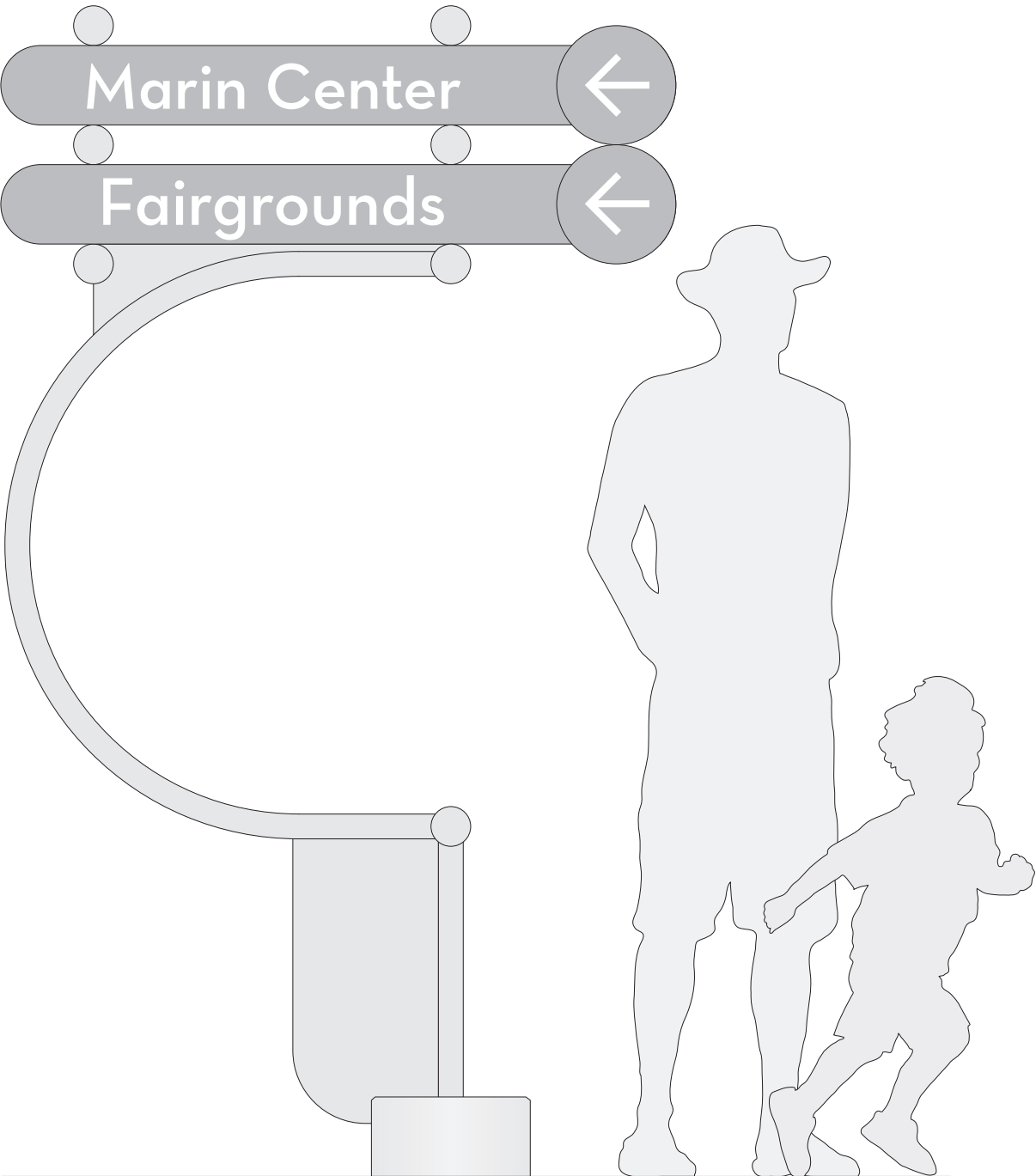


Most of the existing historic wayfinding signs are in a state of decay.

New sign structure painting & reflective vinyl type on sign panel appear to be contemporary alteration to match faded color of original signs

RECOMMENDATIONS

Historic Signage should be retained and preserved. Research should be undertaken to discover original typography and colors for restoration.



Section 2: Analysis & Conclusions

B. Existing Signs & Typography

I N F O R M A T I O N



NEUTRA TEXT BOOK SC ALT
380 tracking, auto kerning

The oldest example of typography at MCCC, this sign is integrated into the architecture of the information booth. The deep returns and vertical justification of the letters to the alcove soffit was a typical treatment of type in modern architecture.

N E W S P A P E R S



FUTURA BOOK
2070 tracking, auto kerning

Another example of typography at MCCC, this sign is centered in the top panel of the newspaper stand.

ANALYSIS

The more recent existing signage utilizes various fonts in the “Futura” typeface family. The oldest example of typography is in a custom font that has a close resemblance to the typeface “Neutra”.

I N F O R M A T I O N
I N F O R M A T I O N

NEUTRA TEXT BOOK SC ALT
380 tracking, optical kerning

FUTURA BOOK
445 tracking, optical kerning

MARIN CENTER MARIN VETERANS' MEMORIAL AUDITORIUM



FUTURA B DEMIBOLD
85 tracking, auto kerning
FUTURA L MEDIUM
85 tracking, auto kerning

A more recent example of typography at the Marin Center.

TYPEFACE FAMILY RANGE

FUTURA FAMILY

MARIN COUNTY FUTURA LIGHT

MARIN COUNTY FUTURA BOOK

MARIN COUNTY FUTURA MEDIUM

MARIN COUNTY FUTURA BOLD

MARIN COUNTY Extra BOLD

FUTURA B

MARIN COUNTY FUTURA B DEMIBOLD

FUTURA L

MARIN COUNTY FUTURA L MEDIUM

NEUTRA DISPLAY FAMILY

MARIN COUNTY THIN ALT

MARIN COUNTY LIGHT ALT

MARIN COUNTY MEDIUM ALT

MARIN COUNTY BOLD ALT

MARIN COUNTY TITLING

NEUTRA TEXT FAMILY

MARIN COUNTY LIGHT ALT

MARIN COUNTY BOOK ALT

MARIN COUNTY DEMI ALT

MARIN COUNTY BOLD ALT



Section 3: Typography Study

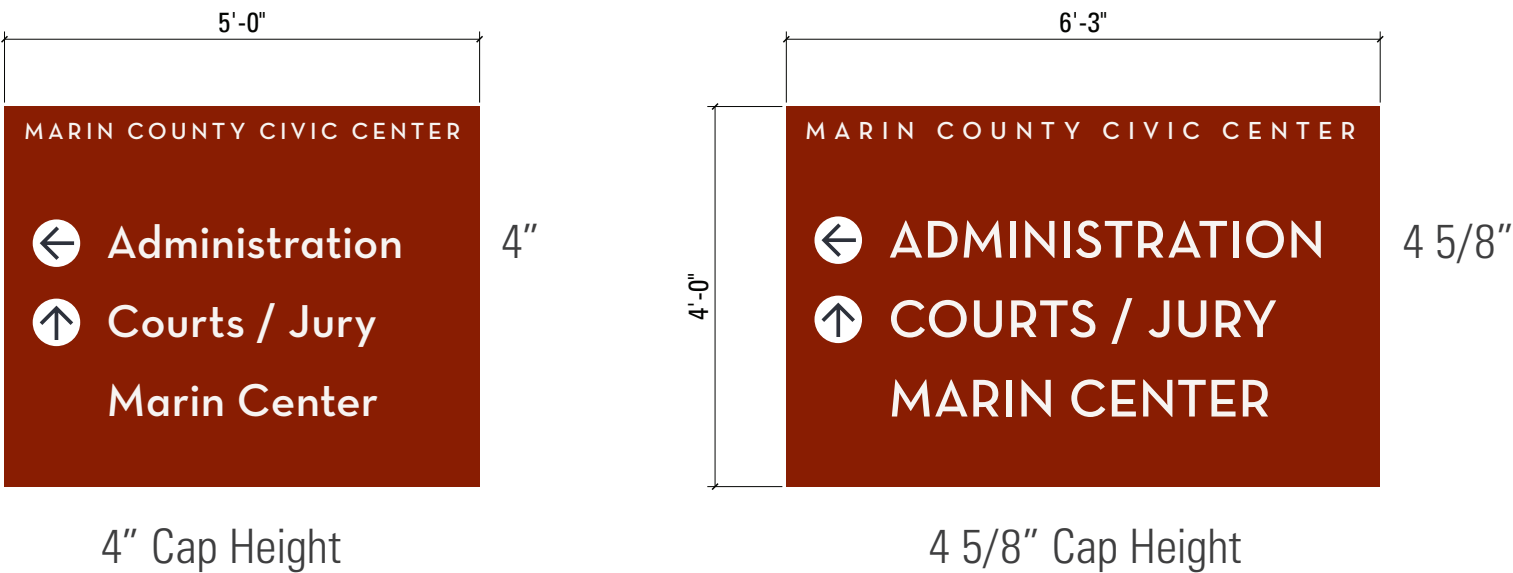
A. Letter Case & Stroke Width

Legibility and Letter Case

15% Increase in type size is required by the California Manual on Traffic Control Devices, 2011 when all UPPER CASE letters are used instead of Upper and Lower Case letters.

Upper and Lower Case letters are recommended for best legibility.

All upper case letters also requires wider signs.



Legibility and Type Size

A common formula for vehicular legibility is 1" of cap height for every 25 feet of distance from sign.



Legibility and Letter Stroke Width

A 1:5 stroke width to letter height ratio is used by the CMTCD for best legibility.

Larger stroke widths require wider spaced signs in some typefaces.



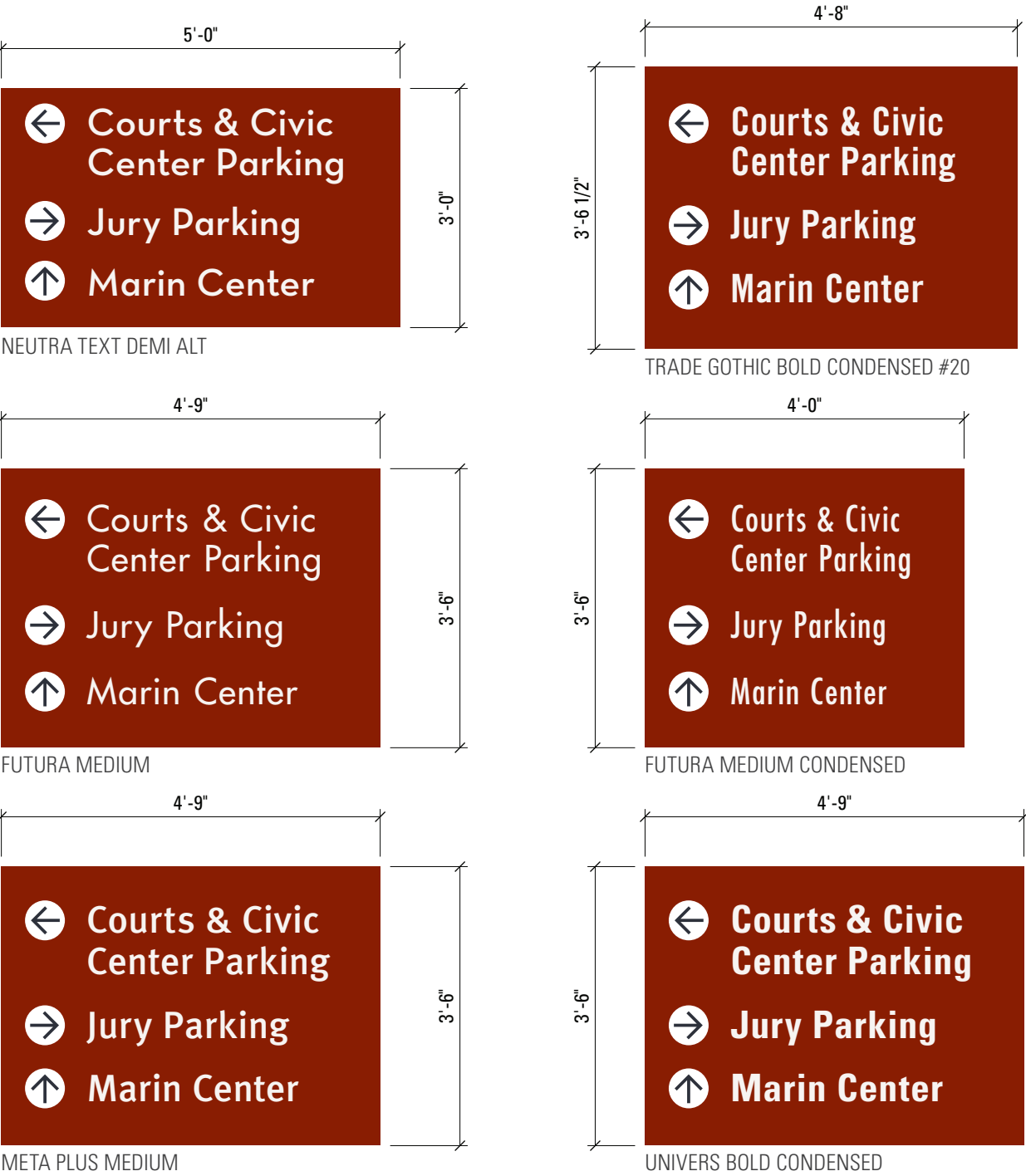
Section 3: Typography Study

B. Negative Space & Height Ratios

NEGATIVE SPACE AND SIGN SIZE

The amount of negative space around the type is as important as the sign size.
A 60% to 40% ratio is considered the minimum for legibility.

Condensed typefaces can allow for more negative space and keep sign panels smaller

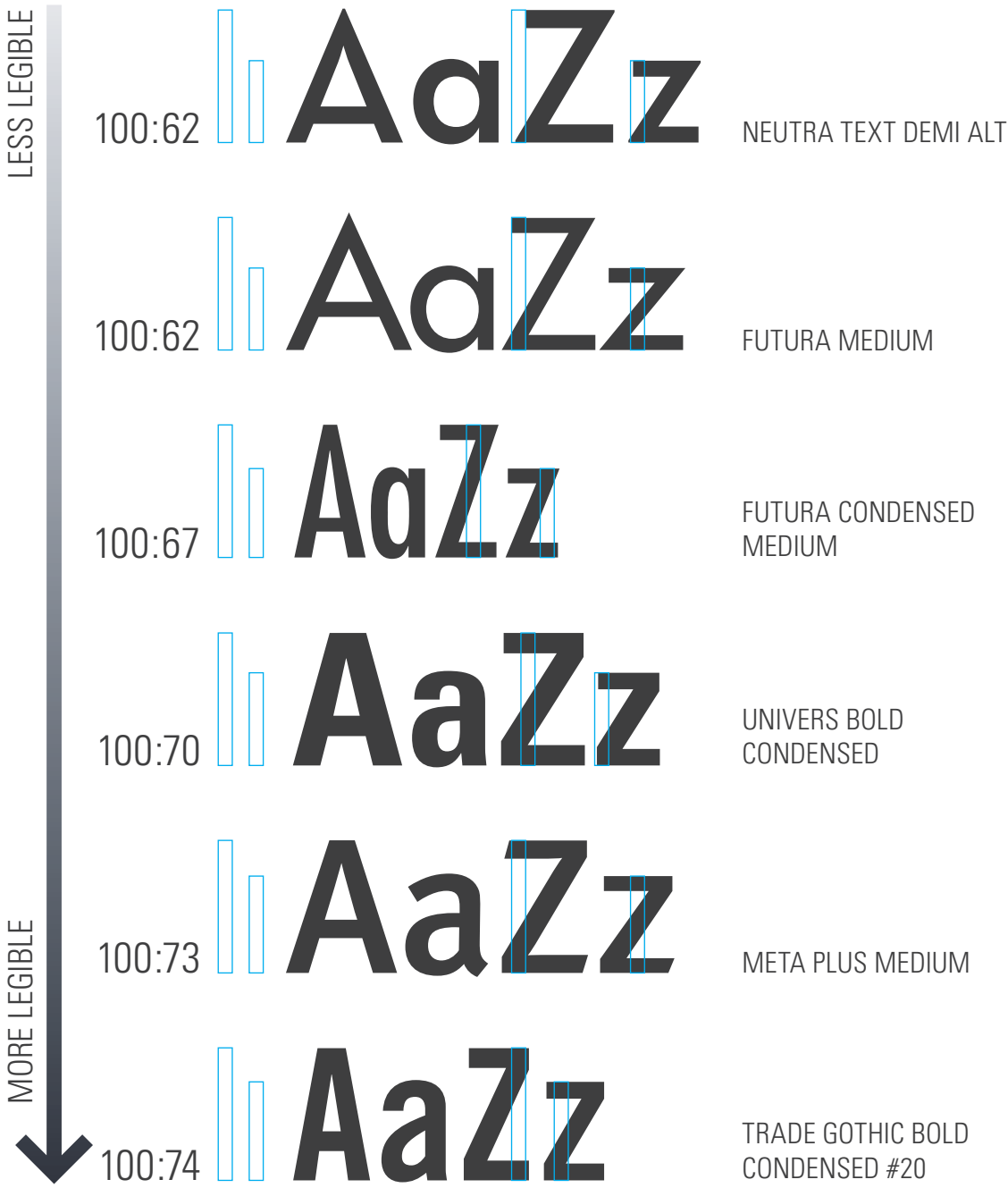


All messages shown with 4" type.

TALLER LOWERCASE LETTERS

A 100:75 height ratio of upper to lower case letters is used by the CMUTCD.

Larger stroke widths require wider spaced signs in most typefaces



Section 3: Typography Study

C. Conclusions & Recommendations

SIGNAGE RECOMMENDATIONS

The analysis of existing typography and legibility are summarized here to show two options for Wayfinding Fonts. The historical and architectural qualities of the Neutra font are complimentary to the Civic Center, but require much wider signs.

We would recommend utilizing the Neutra font for Identity signs and components.

OPTION ONE: NEUTRA TEXT DEMI ALT, ALL CAPS
NOT RECOMMENDED AS WAYFINDING FONT DUE TO INCREASED SIGN SIZE



ADMINISTRATION

3501 CIVIC CENTER DRIVE

NEUTRA TEXT DEMI ALT, ALL CAPS: *RECOMMENDED IDENTIFICATION FONT*

WAYFINDING SPECIFIC FONT

The Trade Gothic font has optimal legibility for vehicular wayfinding. It is well paired with Neutra, but distinguished enough to be recognized as the action list of the signage. The sign panel will be smaller by utilizing Title Case and this more condensed font.

OPTION TWO: TRADE GOTHIC BOLD CONDENSED #20
RECOMMENDED WAYFINDING FONT



All messages shown with 4 1/2" type.



Section 4: Wayfinding Analysis

A. Site Circulation

SITE ANALYSIS - ARRIVAL

The Marin County Civic Center is a Landmark Work of Architecture

Outside of the Arts & Design community, however, the average Marin resident coming to the Library or Jury Duty may not know that the building with the arched balconies and blue roof is the Marin County Civic Center.

The Civic Center Building Bridges Three Drives with Iconic Arches

While the iconic archways are a natural wayfinding feature of the building visible across most of the site, there is no direction or identification to distinguish which of three archways a visitor should choose. Nor can one view all three archways from one vantage point.

SITE ANALYSIS - CIRCULATION

The Building Is Visible From All Parking Areas

Visitors will naturally walk toward the building and Entry Arches, and will only need guidance when the pathway splits at a decision point.

The Parking Areas Are Not All Visible From Each of The Three Entries

Topography and Landscape minimize the visibility of parking. When a visitor exits the building at a different archway than she/he entered, the view to parking can change dramatically.

Three Building Entries & Noncontinuous Levels Confuse Many Visitors

Visitors who do not enter the building through the archway closest to their destination require more guidance to find their destination, then their way back to that entry and parking space.

Court Security Has Altered The Original Building Circulation Paths

The Northern Archway entrance is no longer a viable entry for its intended user group, the Courts. Site (and Interior) wayfinding needs to address this change in building circulation.



SITE ANALYSIS - CIRCULATION, continued

It Is A Long Walk From One End Of The Building To The Other

Visitors to the Civic Center need to be directed to the appropriate Archway, and these Archway Entries need to be identified to coordinate with the wayfinding.

Existing Building Wayfinding Maps Do Not Include The Site Or Parking

Visitors do not have an opportunity to orient their location in the building to their path back to their car.

RECOMMENDATION

Provide Identity Signage For The Campus & Building Entries

Identity signs synchronize with the messages used in the wayfinding signs and confirm arrival.

Provide Wayfinding Signage To Guide Visitors To The Proper Entry

Integrate the wayfinding signs with identity signs, parking area signs and maps for site and building.

Provide Identity Signage For Each Of The Parking Areas

The current parking area signage identifies rows, but does not differentiate the 6 different parking lots.

Integrate the Identity & Wayfinding Signage With Interior Maps

Provide the Entry Arch names and show the site with Parking Area designations in the interior wayfinding maps at each of the entries.



Section 4: Wayfinding Analysis

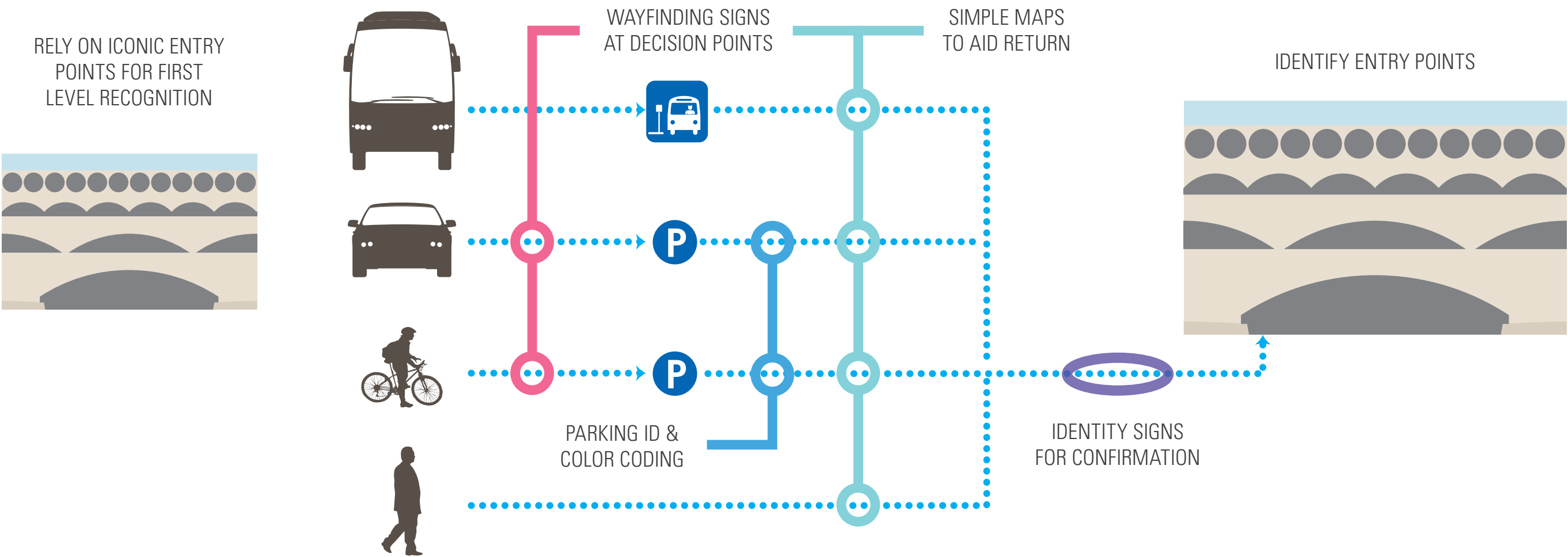
B. Vehicular & Pedestrian Recommendations

WAYFINDING STRATEGY - VEHICULAR

- Direct Visitor’s cars to Judge Haley Drive
To ease congestion at the busiest intersection on site. Those who know the site will continue to be allowed to turn on Peter Behr Drive.
- Direct cars to Parking linked to the Two Major Entries
The first step to getting people into the appropriate Entry is having them park at the adjacent parking. Sign the parking for Administration, Courts & Jury.
- Provide Reassurance Messaging
The site has 3 layers of loop roads that allow people to make up for missed turns.
- Promote the use of the Ample Parking Lots
Direct visitors to All Day parking while ignoring 2 hour parking in destination messages.
- Direct cars to the Marin Center
Eliminate unnecessary traffic at the Civic Center

WAYFINDING STRATEGY - PEDESTRIAN

- Provide Simple Maps to aid the Return to Parking
The map is a place to use second languages without adding confusion.
- Provide Sequential Parking Lot Identification & Color Coding
Each Parking Lot should have its own designation, with row numbering as a subcategory.
- Rely on Building & Iconic Archway Entrances to draw visitors
Over half of visitors will have already driven through an archway and most will recognize them as entry point destinations.
- Direct people to Two of the Three Archway Entrances
The Northern most Archway produces so much frustration for those looking for the Courts that it is advisable to downplay.



Section 5: Recommended Signage Location Plan
A-1. North Campus Signage

Sign Code Key & Legend

AA1
001

Primary Campus Identity

AA2
003

Building Entry Identity

AA3
002

Secondary Entry Identity

AD1
008

Historical Directional

AD2
007

Primary Vehicular Directional

AD3
006

Secondary Vehicular Directional

AD4
050

Parking Directional

AD5
050

Pedestrian Directional

AB1
074

Parking Zone ID

Pedestrian Path

Bus Stop

EV Charging Spot

Bike Rack

Restrooms



Section 5: Recommended Signage Location Plan
A-2. South Campus Signage



Section 5: Recommended Message Schedule

B-1. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
001	AA1	LP01	Site	Primary Campus ID	A	MARIN COUNTY CIVIC CENTER 3501 Civic Center Drive -----	N/A	External Illumination, Power	This sign type subject to further review and approval
002	AA1	LP01	Site	Primary Campus ID	A	MARIN COUNTY CIVIC CENTER 3501 Civic Center Drive -----	N/A	External Illumination, Power	This location and sign type subject to further review and approval. Location 2 could be used in place of or addition to location 1.
003	AA2	LP01	Site	Building Entry ID	A	ADMINISTRATION 3501 Civic Center Drive -----	N/A	External Illumination, Power	The address line may not be required on this sign, subject to its inclusion in other signs
004	AD1	LP01	Site	Historical Directional	SE-A NW-B	↑ Administration ↑ Hall of Justice ----- → Administration	N/A		Original Sign colors & typography should be researched and reproduced for historic signs
005	AD2	LP01	Site	Primary Vehicular Directional	SE-A ----- NW-B	↑ Administration Courts / Jury Marin Center SMART Rail (Symbol) ----- ← Post Office → Administration	N/A		Smart Rail symbol may be required.
006	AD3	LP01	Site	Secondary Vehicular Directional	SE-A ----- NW-B	↑ Administration Courts / Jury Marin Center SMART Rail (Symbol) ----- ↗ Administration ↑ North San Pedro Road	N/A		Smart Rail symbol may be required.



Section 5: Recommended Message Schedule

B-2. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
007	AD1	LP01	Site	Historical Directional	SE-A ----- NW-B	↑ Administration ----- ↑ Hall of Justice ← Deliveries	N/A		Original Sign colors & typography should be researched and reproduced for historic signs
008	AD2	LP01	Site	Primary Vehicular Directional	SE-A ----- NW-B	← Administration & Courts (P) ↗ Jury Parking ↑ Marin Center (SR) ----- → Deliveries Only	N/A		(P) = Parking Symbol (SR) = SMART Rail symbol
009	AD1	LP01	Site	Historical Directional	SE-A ----- NW-B	← Hall of Justice ----- → Deliveries	N/A		Original Sign colors & typography should be researched and reproduced for historic signs
010	AD4	LP01	Site	Parking Directional	SE-A ----- NW-B	← (I.S.A.) (P) (EV) ----- → (I.S.A.) (P) (EV)	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (EV) = Electric Vehicle charging
011	AD2	LP01	Site	Primary Vehicular Directional	SE-A ----- NW-B	← (I.S.A.) (P) Courts → Jury Parking ↑ Marin Center (SR) ----- ← Jury Parking → Administration & Courts (P)	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (SR) = SMART Rail symbol



Section 5: Recommended Message
Schedule

B-3. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
012	AD3	LP01	Site	Secondary Vehicular Directional	North-A ----- South-B	← Jury Parking → (I.S.A.) (EV) (P) Courts ↗ Courts & Administration ----- ↑ Marin Center	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (EV) = Electric Vehicle charging
013	AD5	LP01	Site	Pedestrian Directional	NE-A	← Hall of Justice Courts ↗ County Jail	N/A		
014	AD3	LP01	Site	Secondary Vehicular Directional	NW-A	→ Administration & Courts (P) (L) ↑ North San Pedro Road	N/A		(P) = Parking Symbol (L) = Library Symbol
015	AA2	LP01	Site	Building Entry ID	A	HALL OF JUSTICE COURTS 3501 Civic Center Drive	N/A	External Illumination, Power	This sign message subject to further review and approval. The address line may not be required on this sign, subject to its inclusion in other signs
016	AA3	LP01	Site	Secondary Entry ID	A	DELIVERIES	N/A		This sign message subject to further review and approval. An address line may be required on this sign.



Section 5: Recommended Message Schedule

B-4. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
017	AD3	LP01	Site	Secondary Vehicular Directional	West-A ----- East-B	➔ Administration All Day (P) (L) ----- ↗ (I.S.A.) (P) Courts ↖ Administration All Day (P) (L)	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (L) = Library Symbol
018	AD3	LP01	Site	Secondary Vehicular Directional	West-A ----- East-B	Do Not Enter (I.S.A.) Parking Only ----- ↖ (I.S.A.) Parking (EV) ↑ Courts All Day (P)	N/A		(I.S.A.)= International Symbol of Accessibility (P) = Parking Symbol (EV) = Electric Vehicle charging
019	AB1	LP01	Site	Parking Zone Information		C4	N/A		
020	AB1	LP01	Site	Parking Zone Information	N-A ----- S-B	C4 ----- C3	N/A		
021	AB1	LP01	Site	Parking Zone Information	N-A ----- S-B	C4 ----- C3	N/A		
022	AB1	LP01	Site	Parking Zone Information		C4	N/A		
023	AB1	LP01	Site	Parking Zone Information		C4	N/A		
024	AB1	LP01	Site	Parking Zone Information	N-A ----- S-B	C3 ----- C2	N/A		



Section 5: Recommended Message Schedule

B-5. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
025	AB1	LP01	Site	Parking Zone Information	N-A ----- S-B	C3 ----- C2	N/A		
026	AB1	LP01	Site	Parking Zone Information		C2	N/A		
027	AB1	LP01	Site	Parking Zone Information	N-A ----- S-B	C2 ----- C1	N/A		
028	AB1	LP01	Site	Parking Zone Information		C1	N/A		
029	AB1	LP01	Site	Parking Zone Information		C1	N/A		
030	AD4	LP01	Site	Parking Directional	NW-A ----- SE-B	→ All Day (P) ----- ← All Day (P)	N/A		(P) = Parking Symbol
031	AD2	LP01	Site	Primary Vehicular Directional	SW-A ----- NE-B	↑ Courts Entry Jury Parking (I.S.A.) (P) ----- ← Administration Entrance (I.S.A.) (L) (P) ↑ All Day (P)	N/A		(I.S.A.) International Symbol of Accessibility (L) = Library symbol (P) = Parking Symbol
032	AA2	LP01	Site	Building Entry ID	A	HALL OF JUSTICE COURTS	N/A	External Illumination, Power	This sign message subject to further review and approval

Section 5: Recommended Message Schedule

B-6. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
033	AB1	LP01	Site	Parking Zone Information		C1	N/A		
034	AB1	LP01	Site	Parking Zone Information		C1	N/A		
035	AB1	LP01	Site	Parking Zone Information		C1	N/A		
036	AB1	LP01	Site	Parking Zone Information		C1	N/A		
037	AD2	LP01	Site	Primary Vehicular Directional	NW-A ----- SE-B	← Courts Entry ↑ Administration ----- → Courts Entry (I.S.A.) (P) ↑ Courts Parking ← All Day (P)	N/A		(I.S.A.) International Symbol of Accessibility (P) = Parking Symbol Note: SE-B Courts Entry destination may require an “up/right” arrow if sign can’t be located closer to corner
038	AD4	LP01	Site	Parking Directional	NW-A ----- SE-B	↑ (I.S.A.) (L) (P) ----- ← (EV) (L) (P)	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (EV) = Electric Vehicle charging spaces (L) = Library Symbol
039	AD5	LP01	Site	Pedestrian Directional	A	← Hall of Justice Courts → Administration Library	N/A		

Section 5: Recommended Message Schedule

B-7. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
040	AD4	LP01	Site	Parking Directional	West-A ----- East-B	→ (I.S.A.) (L) (P) ----- ← (I.S.A.) (L) (P)	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (L) = Library Symbol
041	AA2	LP01	Site	Building Entry ID	A	ADMINISTRATION -----	N/A	External Illumination, Power	
042	AB1	LP01	Site	Parking Zone Information		D1	N/A		
043	AB1	LP01	Site	Parking Zone Information		D1	N/A		
044	AB1	LP01	Site	Parking Zone Information	NW-A ----- SE-B	D2 ----- D1	N/A		
045	AB1	LP01	Site	Parking Zone Information	NW-A ----- SE-B	D3 ----- D2	N/A		
046	AB1	LP01	Site	Parking Zone Information	NW-A ----- SE-B	D4 ----- D3	N/A		
047	AB1	LP01	Site	Parking Zone Information	West-A ----- East-B	D2 ----- D1	N/A		
048	AB1	LP01	Site	Parking Zone Information	West-A ----- East-B	D3 ----- D2	N/A		
049	AB1	LP01	Site	Parking Zone Information	West-A ----- East-B	D4 ----- D3	N/A		



Section 5: Recommended Message Schedule

B-8. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
050	AD5	LP01	Site	Pedestrian Directional	SW-A ----- NE-B	↖ Hall of Justice Courts → Administration Library ----- ← Administration Library	N/A		
051	AD5	LP01	Site	Pedestrian Directional	NW-A ----- SE-B	← Hall of Justice Courts ↑ Administration Library ----- → Hall of Justice Courts	N/A		
052	AD4	LP01	Site	Parking Directional	NW-A ----- SE-B	→ All Day (P) ----- ↑ All Day ← (P)	N/A		(P) = Parking Symbol
053	AB1	LP01	Site	Parking Zone Information		E10	N/A		2-sided sign panel; message same each side
054	AB1	LP01	Site	Parking Zone Information		E9	N/A		2-sided sign panel; message same each side
055	AB1	LP01	Site	Parking Zone Information		E8	N/A		2-sided sign panel; message same each side
056	AB1	LP01	Site	Parking Zone Information		E7	N/A		2-sided sign panel; message same each side
057	AB1	LP01	Site	Parking Zone Information		E6	N/A		2-sided sign panel; message same each side



Section 5: Recommended Message Schedule

B-9. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
058	AB1	LP01	Site	Parking Zone Information		E5	N/A		2-sided sign panel; message same each side
059	AB1	LP01	Site	Parking Zone Information		E4	N/A		2-sided sign panel; message same each side
060	AB1	LP01	Site	Parking Zone Information		E3	N/A		2-sided sign panel; message same each side
061	AB1	LP01	Site	Parking Zone Information		E2	N/A		2-sided sign panel; message same each side
062	AB1	LP01	Site	Parking Zone Information		E1	N/A		2-sided sign panel; message same each side
063	AD3	LP01	Site	Secondary Vehicular Directional	NW-A ----- SE-B	(P) → Administration ← Courts ----- (P) → Administration ← Courts	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol (L) = Library Symbol
064	AD4	LP01	Site	Parking Directional	NW-A ----- SE-B	← All Day → (P) ----- ← All Day → (P)	N/A		(P) = Parking Symbol
065	AB1	LP01	Site	Parking Zone Information		E11	N/A		
066	AB1	LP01	Site	Parking Zone Information		E12	N/A		
067	AB1	LP01	Site	Parking Zone Information		E13	N/A		



B-10. Recommended Message Schedule

Sign Message Schedule

	Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
	068	AB1	LP01	Site	Parking Zone Information		E14	N/A		
	069	AB1	LP01	Site	Parking Zone Information		E15	N/A		2-sided sign panel; message same each side
	070	AD2	LP01	Site	Primary Vehicular Directional	NW-A ----- SE-B	← Courts (I.S.A.) (P) County Jail ↑ Administration ← All Day Parking → ----- → County Jail ↑ Marin Center SMART Rail (Symbol)	N/A		Smart Rail symbol may be required. (I.S.A.) International Symbol of Accessibility (P) = Parking Symbol
	071	AB1	LP01	Site	Parking Zone Information	A ----- B	A1 ----- A2	N/A		(2) single-sided message panels at each side of pole
	072	AB1	LP01	Site	Parking Zone Information	A ----- B	A2 ----- A3	N/A		
	073	AB1	LP01	Site	Parking Zone Information	A ----- B	A3 ----- A4	N/A		
	074	AB1	LP01	Site	Parking Zone Information	A ----- B	A4 ----- A5	N/A		
	075	AB1	LP01	Site	Parking Zone Information	A ----- B	A5 ----- A6	N/A		

Section 5: Recommended Message Schedule

B-11. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
076	AB1	LP01	Site	Parking Zone Information	A ----- B	A6 ----- A7	N/A		
077	AB1	LP01	Site	Parking Zone Information	A ----- B	A7 ----- A8	N/A		
078	AB1	LP01	Site	Parking Zone Information	A ----- B	A8 ----- A9	N/A		
079	AB1	LP01	Site	Parking Zone Information	A ----- B	A9 ----- A10	N/A		
080	AB1	LP01	Site	Parking Zone Information	A ----- B	A10 ----- A11	N/A		
081	AD2	LP01	Site	Primary Vehicular Directional	East-A ----- West-B	→ Marin Center Memorial Auditorium ↑ SMART Rail (Symbol) ----- ↑ Jury Parking	N/A		Smart Rail symbol may be required. (I.S.A.) International Symbol of Accessibility (P) = Parking Symbol
082	AD1	LP01	Site	Historical Directional	East-A ----- West-B	→ Fairgrounds → Marin Center ----- ← Fairgrounds ← Marin Center	N/A		Original Sign colors & typography should be researched and reproduced for historic signs



Section 5: Recommended Message Schedule

B-12. Recommended Message Schedule

Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
083	AD2	LP01	Site	Primary Vehicular Directional	West-A ----- East-B	← Marin Center → Civic Center (P) ↑ Jury Parking ----- → Marin Center Memorial Auditorium ↑ SMART Rail (Symbol)	N/A		Smart Rail symbol may be required. (I.S.A.) International Symbol of Accessibility (P) = Parking Symbol
084	AA1	LP01	Site	Primary Campus ID	NW-A	MARIN COUNTY CIVIC CENTER 3501 Civic Center Drive -----	N/A	External Illumination, Power	This sign type subject to further review and approval
085	AD2	LP01	Site	Primary Vehicular Directional	NW-A ----- SE-B	← Marin Center ↑ Civic Center (P) Jury Parking ----- → Exhibit Hall (EV) Showcase Theatre ← SMART Rail (Symbol) (P) ↑ Drop Off	N/A		Smart Rail symbol may be required. (I.S.A.) International Symbol of Accessibility (P) = Parking Symbol (EV) = Electric Vehicle charging
086	AD3	LP01	Site	Secondary Vehicular Directional	SW-A	← Showcase Theatre Exhibit Hall Meeting Rooms	N/A		(I.S.A.) = International Symbol of Accessibility (P) = Parking Symbol



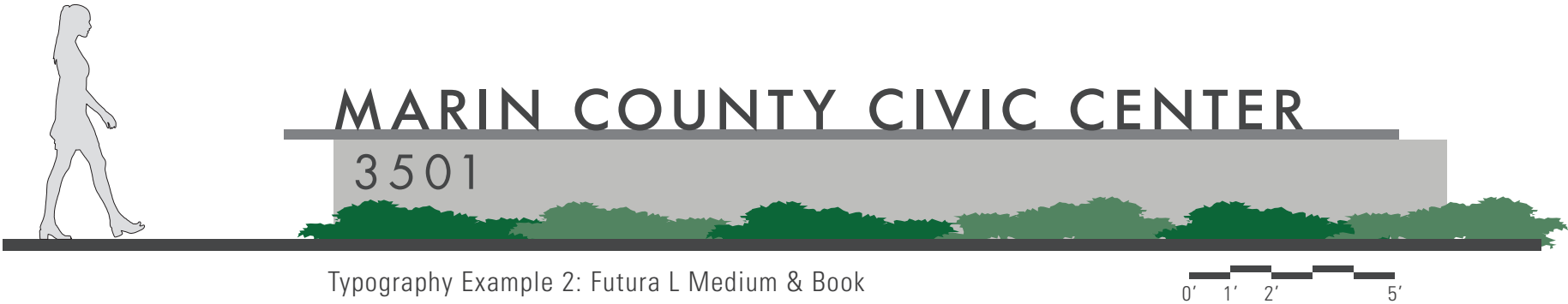
Section 5: Recommended Message Schedule

B-13. Recommended Message Schedule

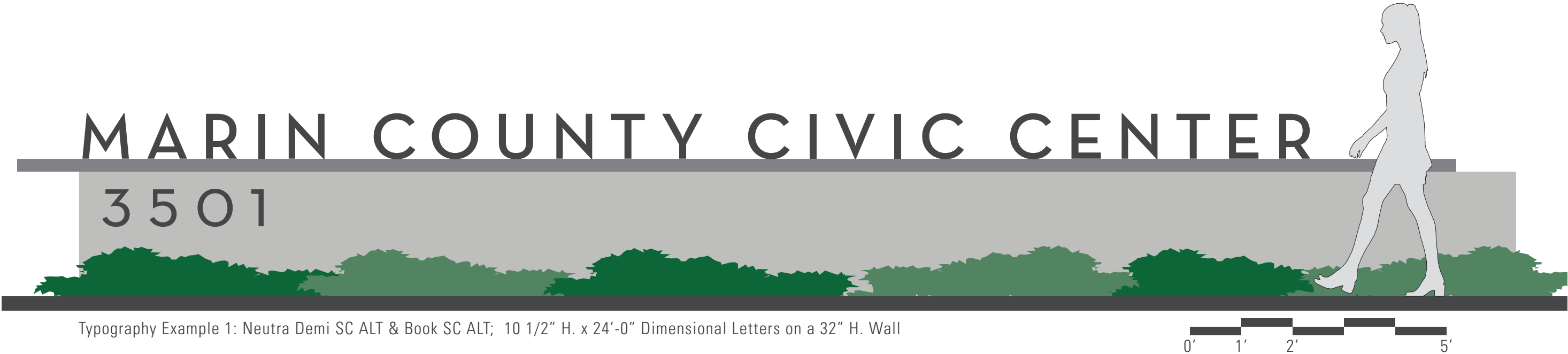
Sign Message Schedule

Location	Sign Type	Loc. Plan	Floor Level	Description	Sign Side	Message	GD Dwg # (Layout)	Special Requirements	Remarks
087	AD3	LP01	Site	Secondary Vehicular Directional	NW-A ----- SE-B	↑ Memorial Auditorium → (P) ↗ Showcase Theatre Exhibit Hall Meeting Rooms	N/A		(P) = Parking Symbol
088	AD5	LP01	Site	Pedestrian Directional	NW-A ----- SE-B	↗ Memorial Auditorium ← Showcase Theatre Exhibit Hall Meeting Rooms ----- → Showcase Theatre Exhibit Hall Meeting Rooms	N/A		
089	AD3	LP01	Site	Secondary Vehicular Directional	West-A ----- East-B	↑ Showcase Theatre Exhibit Hall (EV) Meeting Rooms ----- ↑ Exit Memorial Auditorium	N/A		(P) = Parking Symbol (EV) = Electric Vehicle charging

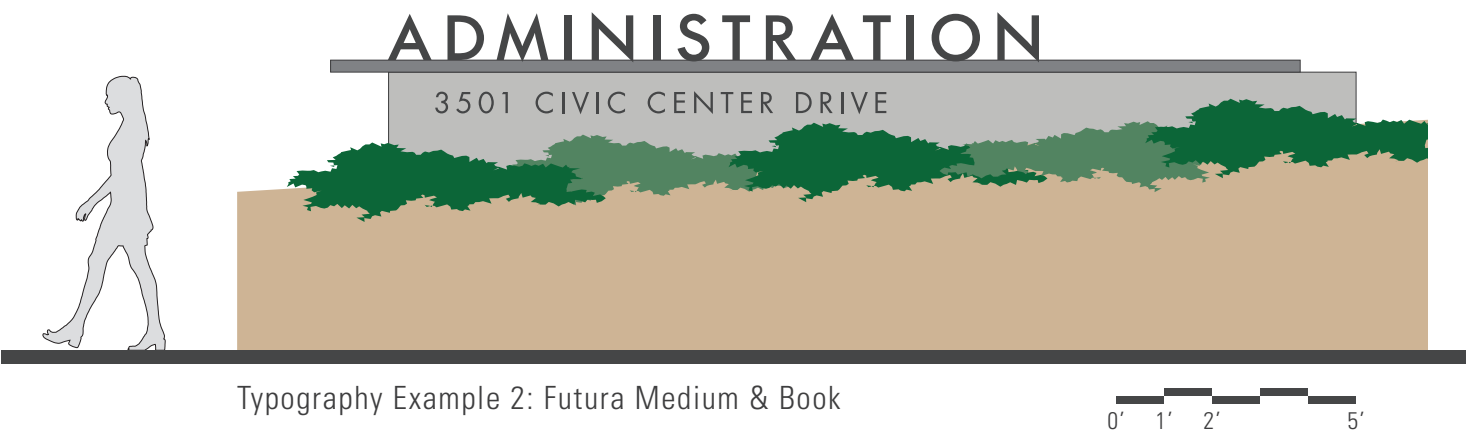
Section 6: Design Concepts
A. Main Campus Identity, Sign Type AA1



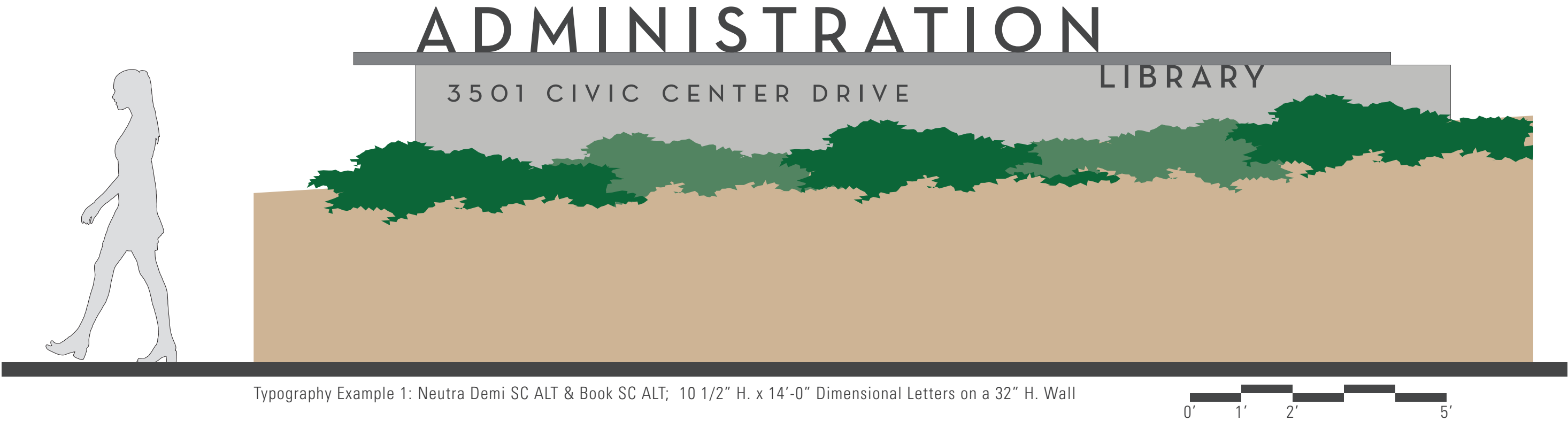
- RECOMMENDED SIGN TREATMENTS ARE:
- Dimensional fabricated metal forms, painted, powder coated or natural material.
 - Dimensional solid letter forms or fabricated forms with seamless edge treatments.
 - Landscape wall / sign base to be differentiated from historic architecture color & finish.



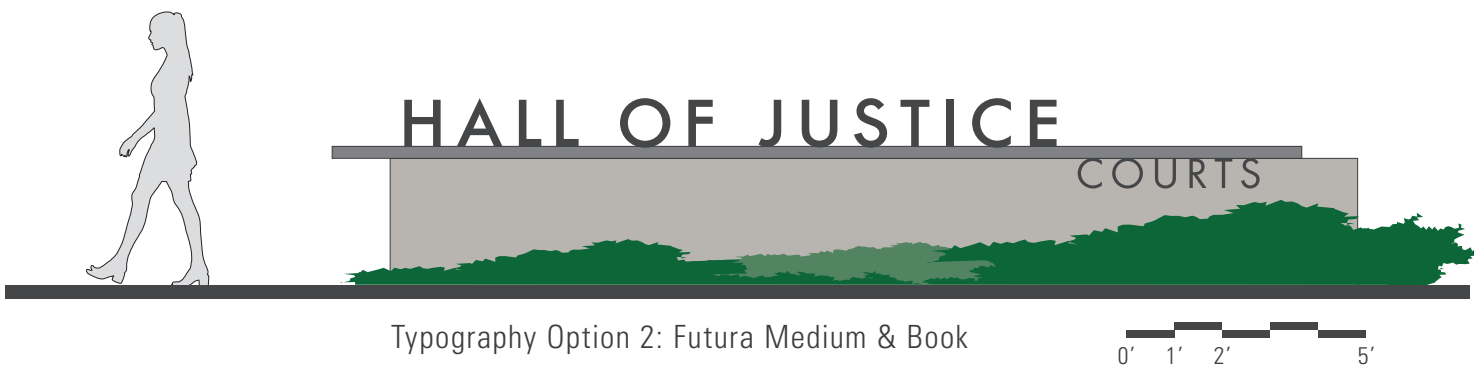
Section 6: Design Concepts
B-1. Administration Entry Identity, Sign Type AA2



- RECOMMENDED SIGN TREATMENTS ARE:
- Dimensional fabricated metal forms, painted, powder coated or natural material.
 - Dimensional solid letter forms or fabricated forms with seamless edge treatments.
 - Landscape wall / sign base to be differentiated from historic architecture color & finish.



Section 6: Design Concepts
B-2. Courts Entry Identity, Sign Type AA2



Typography Option 2: Futura Medium & Book

RECOMMENDED SIGN TREATMENTS ARE:

- Dimensional fabricated metal forms, painted, powder coated or natural material.
- Dimensional solid letter forms or fabricated forms with seamless edge treatments.
- Landscape wall / sign base to be differentiated from historic architecture color & finish.



Typography Option 1: Neutra Demi Alt & Book Alt; 10 1/2" H. x 14'-0" Dimensional Letters on a 32" H. Wall

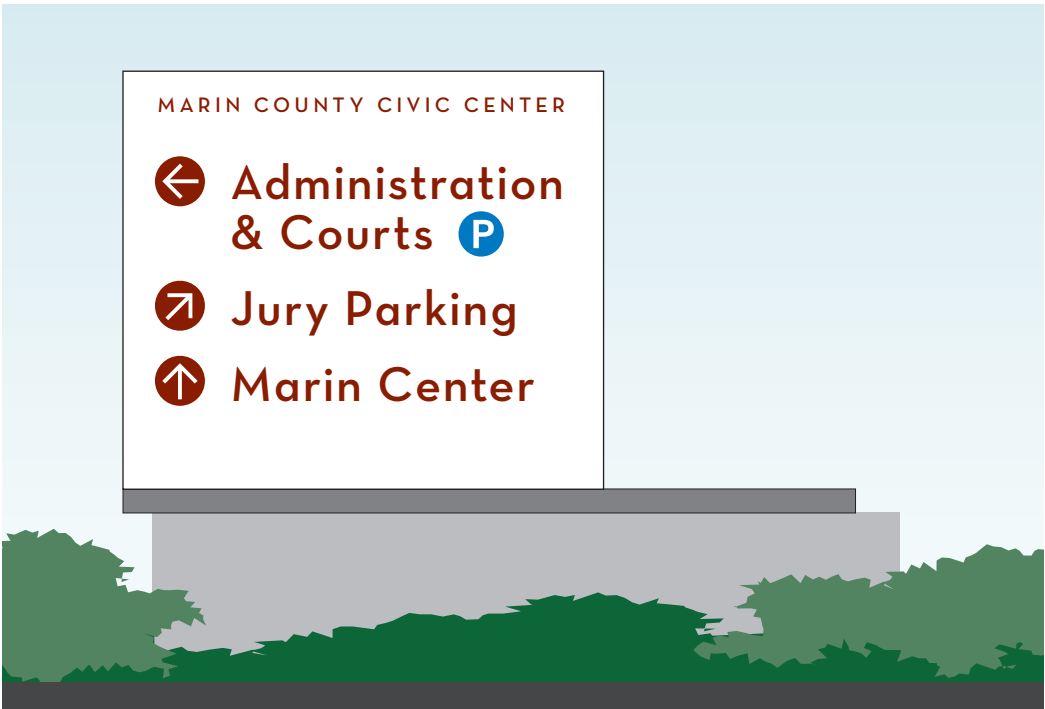


Section 6: Design Concepts

C-1. Vehicular Wayfinding, Sign Type AD2, 3 + 4



AD2 - Primary Vehicular Directional: Example 1 - 4'-8" X 4'-4"



AD2 - Example 2 - 5'-0" X 4'-4"



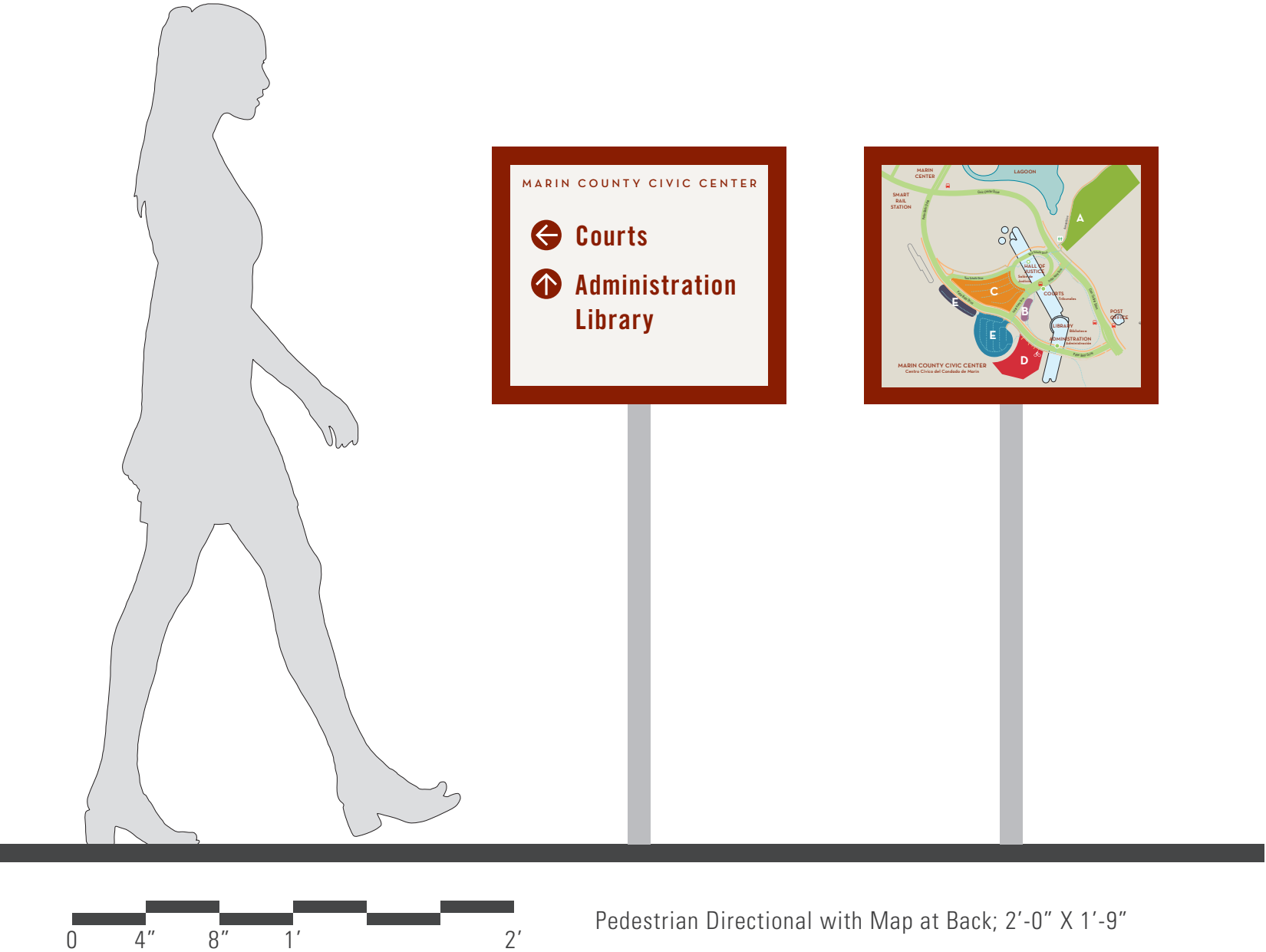
AD3 - Secondary Vehicular Directional: Example 1
3'-6" X 3'-3"

AD3 - Example 2 - 3'-10" X 3'-3"

AD4 - Parking Directional Examples - 1'-3" X 4'-9"



Section 6: Design Concepts
C-2. Pedestrian Wayfinding, Sign Type AD5



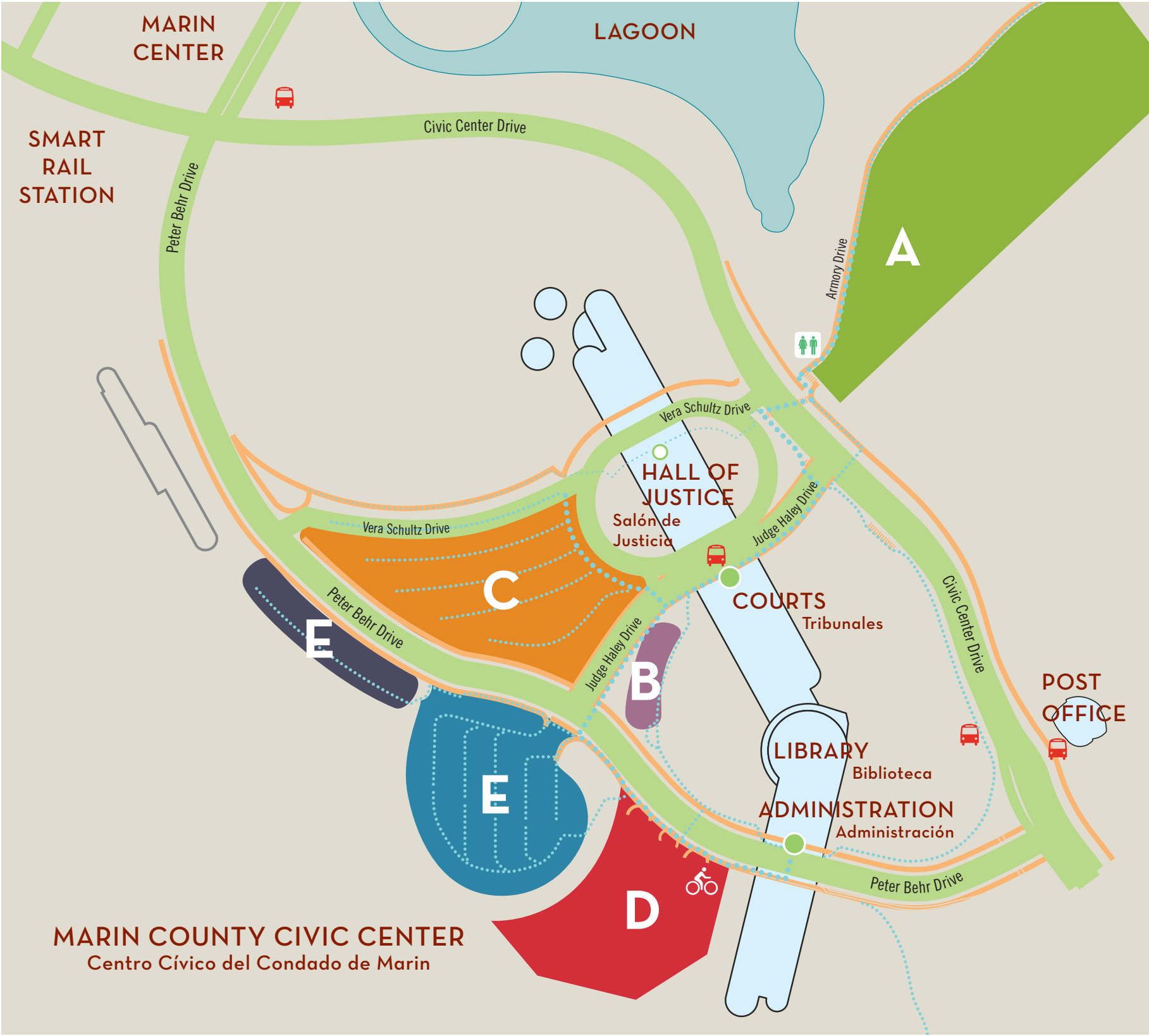
Pedestrian Directional with Map at Back; 2'-0" X 1'-9"



Sign Type AD5 - Pedestrian Directional with Option for Dual Language



Section 6: Design Concepts
D. Campus Map

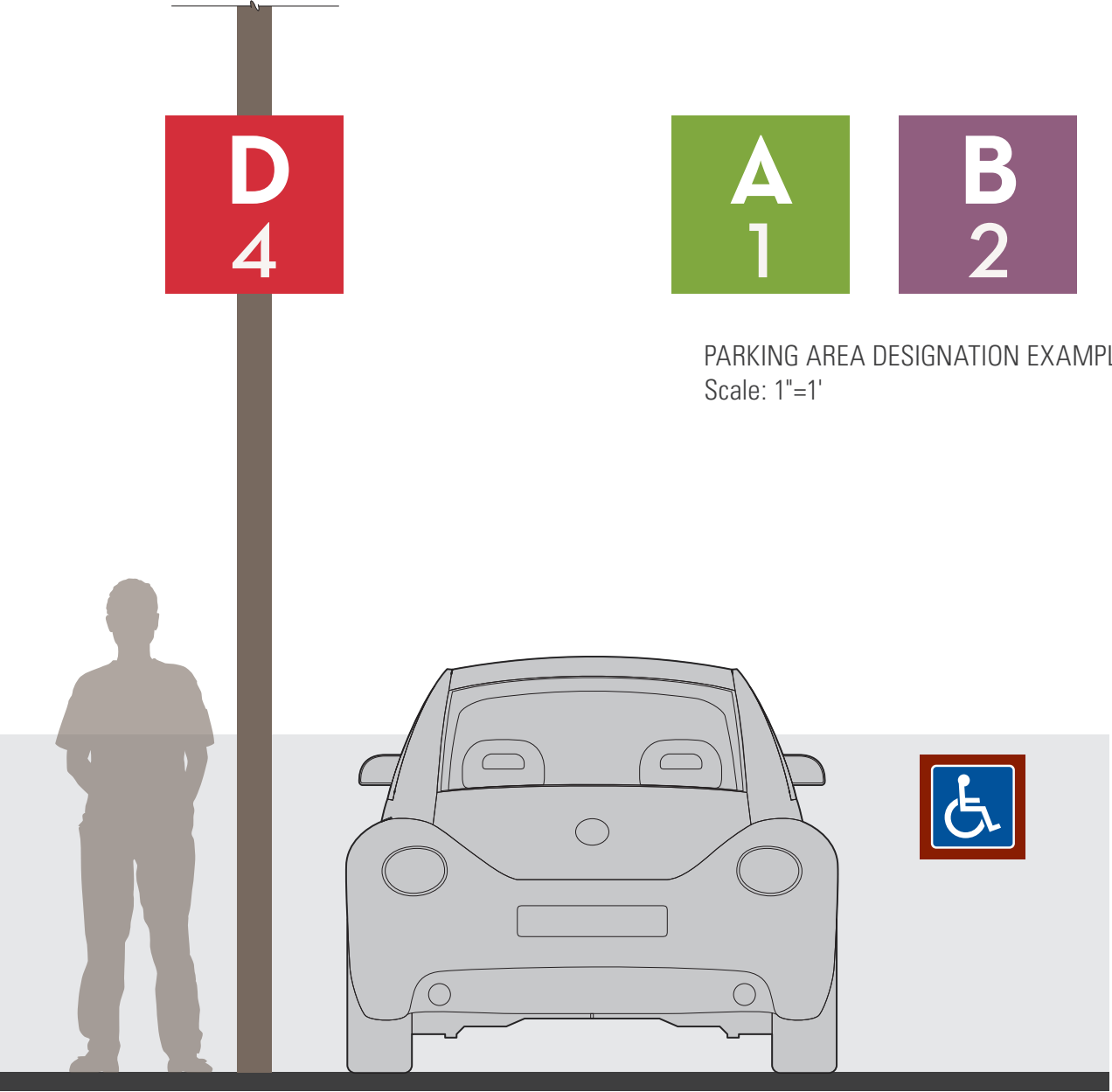


Limited space for dual language messages on directional signs can be remedied at the Campus Maps

Campus Map Example

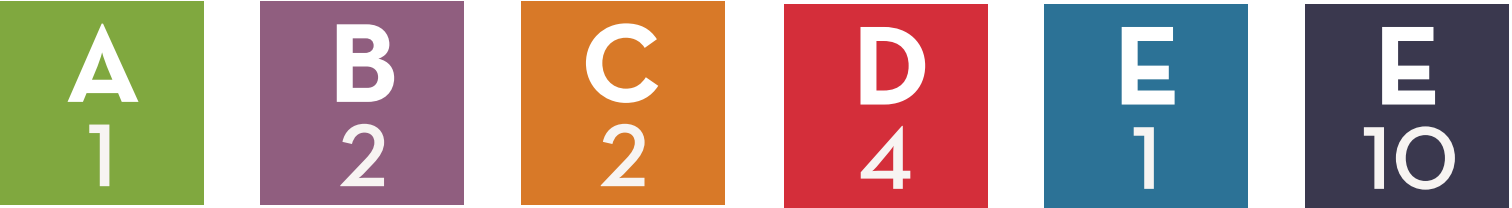


Section 6: Design Concepts
E. Parking Identification Signs



PARKING AREA DESIGNATION EXAMPLES
Scale: 1"=1'

PARKING AREA DESIGNATION
Scale: 1"=1'

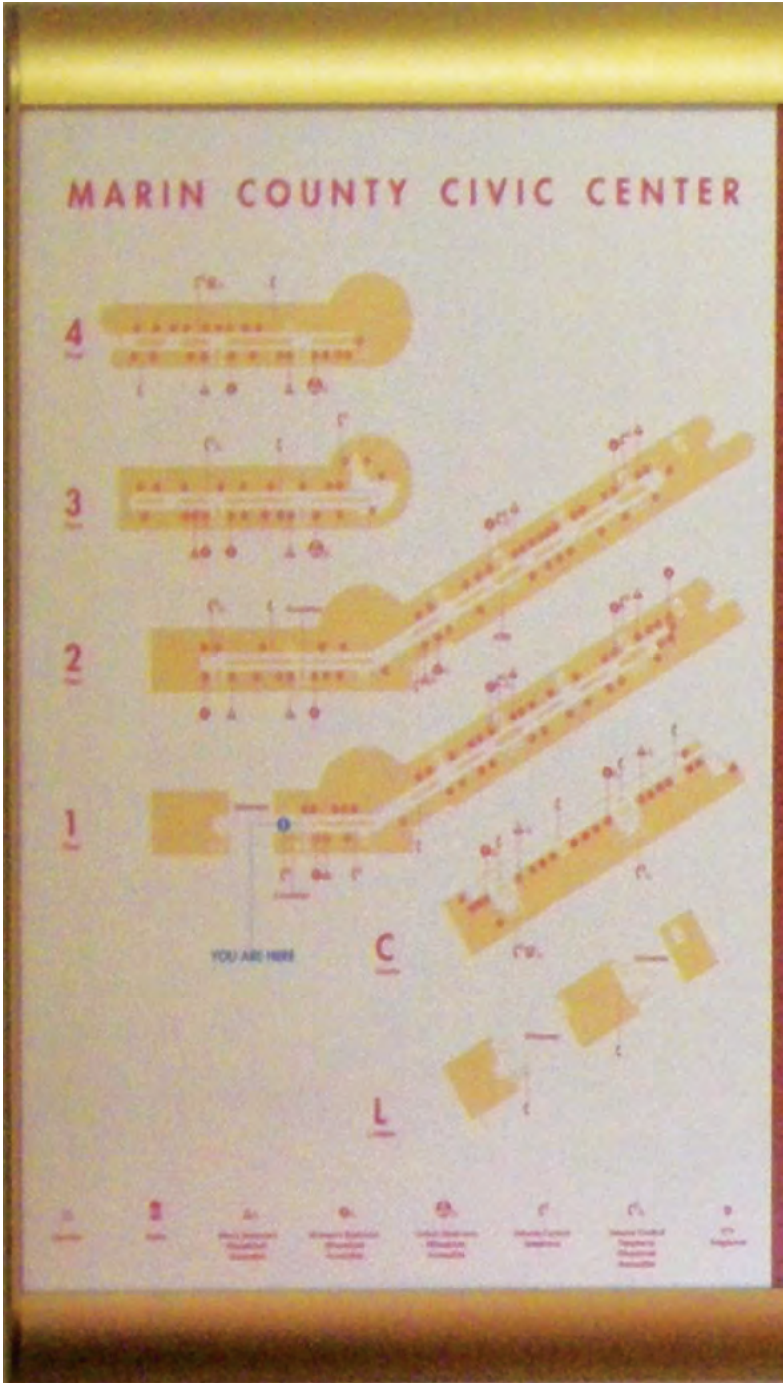


PARKING AREA RESTRICTION EXAMPLES
Scale: 3"=1'



Section 6: Design Concepts

F. Directory Map

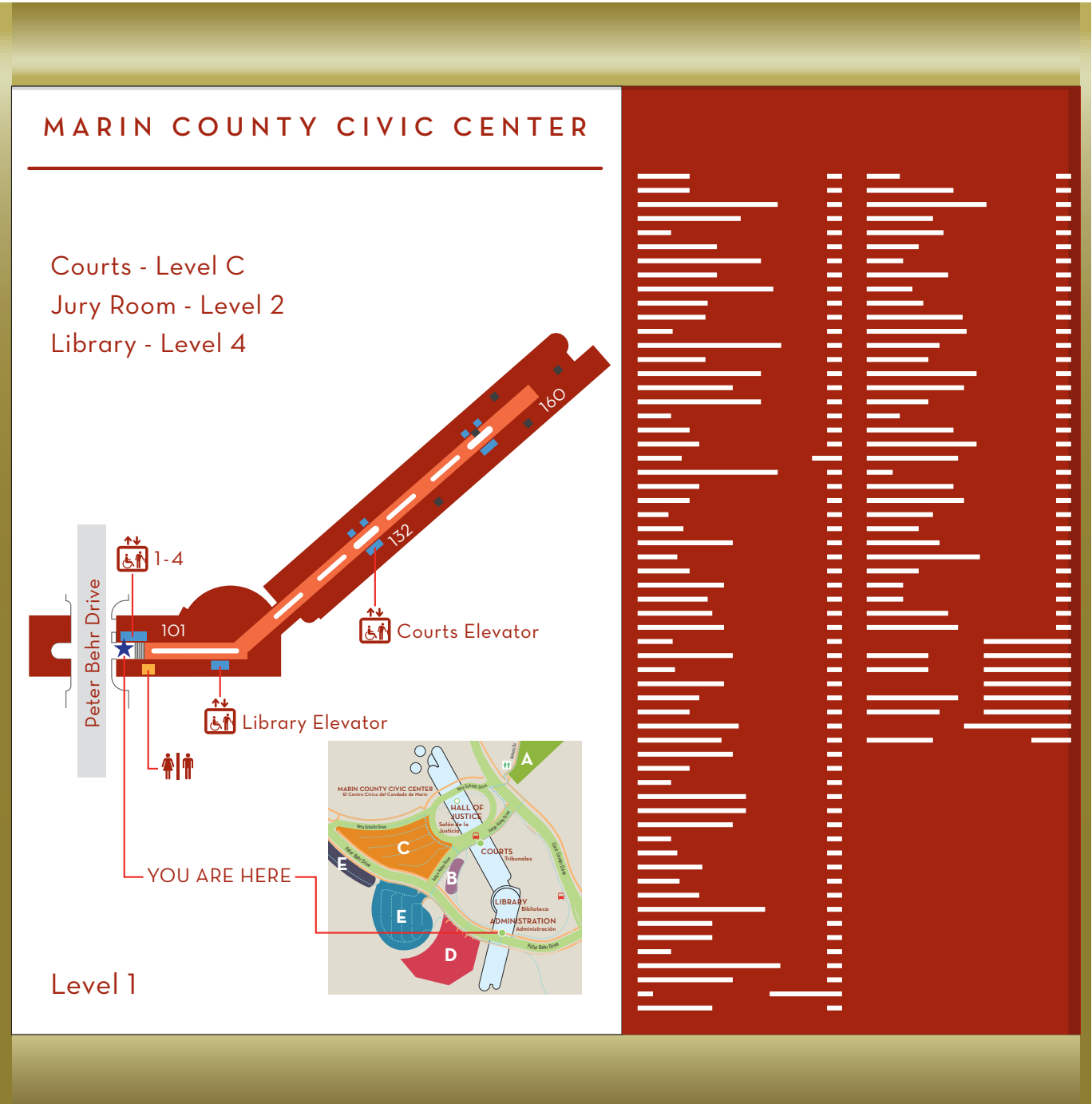


EXISTING DIRECTORY MAP: 29 1/2" x 42"

- Overly complicated.
- Too many floor levels shown.
- Too many destinations shown on each plan.

DIRECTORY MAP RECOMENDATIONS:

- Directory Map should be greatly Simplified.
- Each map should present only the level of location.
- All destinations shall appear on index, with the location level destinations highlighted.
- A macro site map should be included to orient visitors to their arrival and eventual departure.
- Major destinations should be listed above map.
- Library and Courts elevators should be identified.
- Only room numbers adjacent to map location and at either end of building need be listed on map.

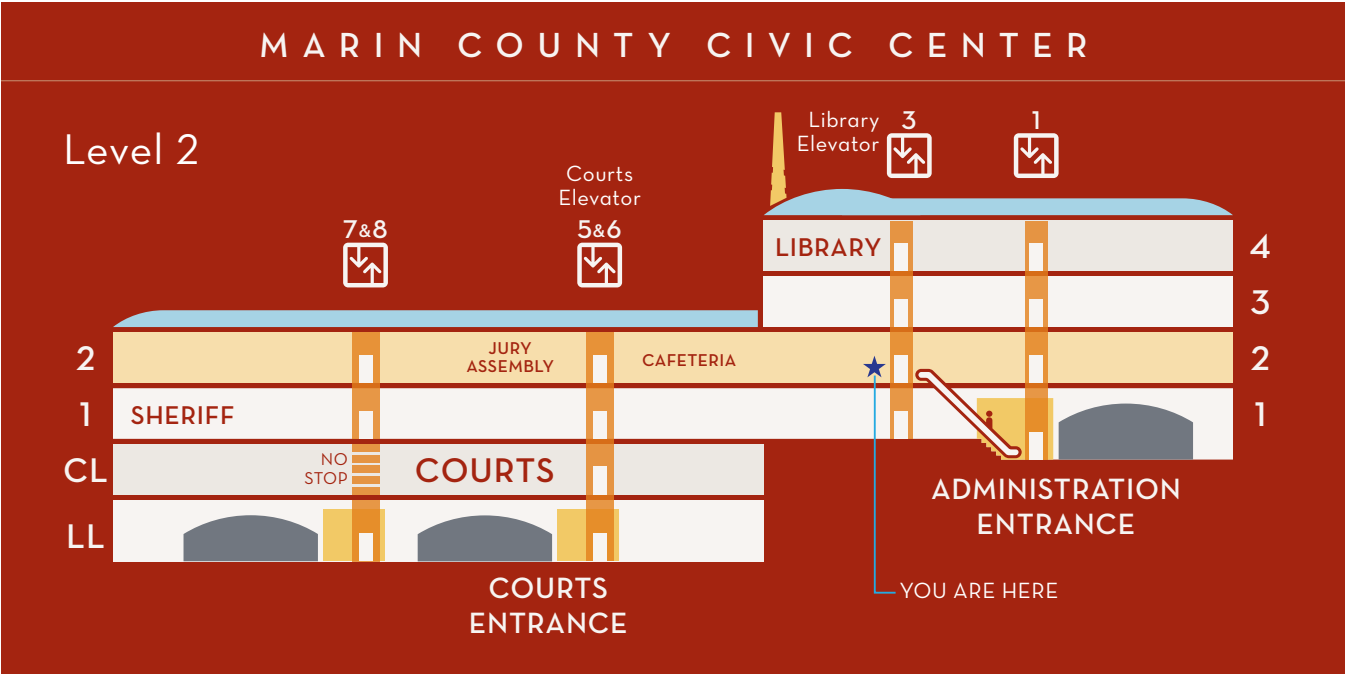


Section 6: Design Concepts

G. Secondary Directional Maps



- DIRECTIONAL MAP: 14" x 7"
- Located at Elevators & other decision points.
 - Each map would present only the level of location.



- BUILDING ORIENTATION DIAGRAM: 14" x 7"
- Located at entry points and/or elevators.
 - Diagram would present all levels of the building.

